

For Immediate Release
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Water-Right Hires Erik Koglin as Field Manager of Clear Choice Water Group

Appleton, Wis. – Water-Right is pleased to announce that Erik Koglin has been hired as field manager of Clear Choice Water Group (CCWG), the company's professional-level dealer group.

Koglin has spent his career within the water industry, working for Pentair in product management and as a territory sales manager for the Midwest, where he serviced water treatment OEMS, distributors, and helped dealers grow their businesses.

"I am most eager to spend time getting to know our dealers and what makes each of their businesses successful," Koglin said. "Much like the water they

treat on a daily basis, each dealer is unique and has a success story to share."

Koglin enjoys his time outside of work "Up North" at his family's cabin, and watching his favorite football team, the Dallas Cowboys.

About Water-Right, Inc

Water-Right[®] has been manufacturing water treatment systems for residential and commercial applications since 1963. They support a factory-trained, nationwide network of water treatment professionals, wholesalers, and distributors, including a growing international market. Water-Right[®] is proud to manufacture all its products in the United States. Visit www.water-rightgroup.com for additional information.

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Erik Koglin, field manager of Clear Choice Water Group