

For Immediate Release
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Water-Right Hires Kira Jankowski as Associate Brand Manager

Appleton, Wis. – Water-Right, a leading independent original equipment manufacturer (OEM) in the water treatment industry, announces the hire of Kira Jankowski as associate brand manager.

Jankowski is responsible for upholding Water-Right's positive brand image and long-term strategy, as well as supporting the company's marketing strategies and creative campaigns for wholesale distribution, commercial, industrial, and private label segments.

"I am looking forward to working with the Water-Right team to ensure our brands maintain a presence with our audiences," Jankowski said. "Using marketing strategies to educate and support customers is important in maintaining Water-Right's mission."

Jankowski has a wide range of professional marketing experience in various industrial industries, such as transportation and injection molding. She spent more than four years as an independent marketing and design consultant for local Wisconsin businesses.

About Water-Right, Inc.

Water-Right® has been manufacturing water treatment systems for residential and commercial applications since 1963. They support a factory-trained, nationwide network of water treatment professionals, wholesalers, and distributors, including a growing international market. Water-Right® is proud to manufacture all its products in the United States. Visit www.water-rightgroup.com for additional information.

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Headshot attached for media use: Kira_Jankowski.jpg

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