

**For Immediate Release
December 4, 2017**

Water-Right® Hires Gary Bauer as the CustomCare Manager

Appleton, Wis. – Water-Right®, a leading independent original equipment manufacturer (OEM) in the water treatment industry, announces the hire of Gary Bauer as the new CustomCare® Manager. CustomCare is the commercial division of Water-Right. The CustomCare brand reflects a commitment to high-quality, reliable, and competitively priced water treatment systems.

Bauer will be involved in all features of the CustomCare division. This includes sales, technical services and engineering. He will cater to the commercial equipment needs of all Water-Right customers, including dealers, distributors, and wholesalers. Gary's extensive background in water treatment will be a beneficial asset to the team. Gary and his wife take great pride their family of three children and three grandchildren.

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About Water-Right, Inc.

Water-Right has been manufacturing water treatment systems for residential and commercial applications since 1963. They support a factory-trained, nationwide network of water treatment professionals, wholesalers, and distributors, including a growing international market. Water-Right is proud to manufacture all its products in the United States. Visit www.water-rightgroup.com for additional information.

Headshot attached for media use: GaryBauer.jpg

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