

**PLEASE REVIEW ALL DOCUMENTS CAREFULLY — SCHOOL START TIME HAS CHANGED.
PLAN ANY TRAVEL ARRANGEMENTS ACCORDINGLY.**

Dear Friend,

We have learned that the water we work with, pump, heat, distribute and treat is sometimes puzzling and misleading. Water-Right, Inc. is offering a three-day school to help uncover the mysteries and overcome the misunderstandings of the most important product we furnish to our customers — WATER! The knowledge gained will not only help in your day-to-day business, but also increase your professionalism in the industry.

Our next school is scheduled for **Tuesday-Thursday, April 17-19, 2018**. We will begin on Tuesday at noon and conclude on Thursday at 2 p.m. There is a fee of \$400.00 per person to attend. Included are your accommodations for two evenings at the hotel, all meals, and school materials. Water-Right will reserve hotel accommodations for all attendees (single occupancy, Tues. and Wed. evening).

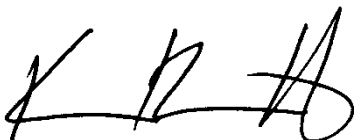
IF YOU WISH TO RESERVE YOUR SPOT, PLEASE CALL Vicki at 1-800-777-1426 or email vicki.vanstraten@water-right.com. You will need to fill out the attached Seminar Sign-Up Sheet, including company name, address, phone number, e-mail address, attendee name(s), and flight information. **Please print clearly.** For those who are flying in, please make arrangements to fly into Appleton International Airport (ATW) before the noon start time. Please fax your flight itinerary to Vicki at **920-739-9406** or e-mail Vicki so we can arrange to pick you up at the airport; no rental car is needed! If you wish to fly into Milwaukee (MKE), you will need to rent a car.

Enclosed is the school itinerary and a map (for those driving in) to The Radisson Paper Valley Hotel and Water-Right, Inc. Ramp parking is available and is located one block East of the hotel. Vehicles over 6'10" (trucks with pipe racks will not meet this clearance limit) need special provisions for street parking, so please let us know this on the Seminar Sign-Up Sheet. Please arrive at The Radisson Paper Valley Hotel by noon on Tuesday because the events will start promptly.

This seminar is accredited for continuing educational credits for Master Plumbing licenses in many states, including Wisconsin. If you need continuing educational credits in your state, please send application to Vicki so she can try to get it approved.

We are excited to have you as our guest in Appleton to learn about water, testing, and the fundamentals of water treatment. If you have any questions, please feel free to call Vicki at 1-800-777-1426.

Thank you,

A handwritten signature in black ink, appearing to read "Kurt Gruett".

*Kurt Gruett, President
Water-Right, Inc.*



School Sign-Up

April 17-19, 2018

1. **Payment must be received by Water-Right, Inc. by March 2, 2018 to ensure your hotel and seminar reservations.** If not received by the deadline, your reservations will be forfeited to those on the waiting list.
2. **The cost to attend is \$400 per person. Please mail payment to:**
 Water-Right, Inc.
 1900 Prospect Court
 Appleton, WI 54914
3. **If flying in, please send your flight itinerary to Vicki as soon as you receive it.**
 Fax: 920-739-9406 Email: vicki.vanstraten@water-right.com

School Attendees

(Be sure to print legibly – names will be typed on certificates and name tags prior to seminar.)

Company Name: _____

Company Address: _____

Company Phone: _____

E-mail: _____

Special Parking Provisions: _____

Flying Into Appleton	Attendee Name	Title	Email Address	Cell Phone Number

*Please use this form as your receipt. We will **not** send an invoice.*

After the first day, classes are divided by the brand of products covered. Attendees dealing with our Impression and Sanitizer brands will choose breakout sessions in the Main Room, Room 1, and Room 2. Attendees that purchase our Evolve and WaterCare brands will attend all classes in that designated room. All meals will be held in the Main Room for all attendees. Everyone is welcome to the Commercial Applications elective class on Wednesday evening.

		MAIN ROOM	ROOM 1	ROOM 2	EVOLVE / WATERCARE ROOM
TUESDAY	12:00 pm	Lunch Buffet			
	12:30				
	1:00	Water-Right Company Introduction			
	1:30				
	2:00	Water Fundamentals (Part 1)			
	2:30				
	3:00				
	3:30	BREAK			
	4:00	Water Fundamentals (Part 2)			
	4:30				
	5:00				
	5:30				
	6:00	Dinner Buffet			
	6:30				

		MAIN ROOM	ROOM 1	ROOM 2	EVOLVE / WATERCARE ROOM
WEDNESDAY	7:00 am	Breakfast Buffet			
	7:30				
	8:00	Ion Exchange & Oxidation			Resin Softeners
	8:30				
	9:00				
	9:30	BREAK			
	10:00	Testing & Product Application			Crystal-Right Units
	10:30				
	11:00				
	11:30				
	12:00	Lunch Buffet			
	12:30				
	1:00	"GLASSY" Demonstration			Air Technology & Filtration
	1:30	Impression Valve Hands-On Service & Programming	Sanitizer Valve Hands-On Service & Programming		
	2:00				BREAK
	2:30				Drinking Water Systems
	3:00				
	3:30	BREAK	BREAK		

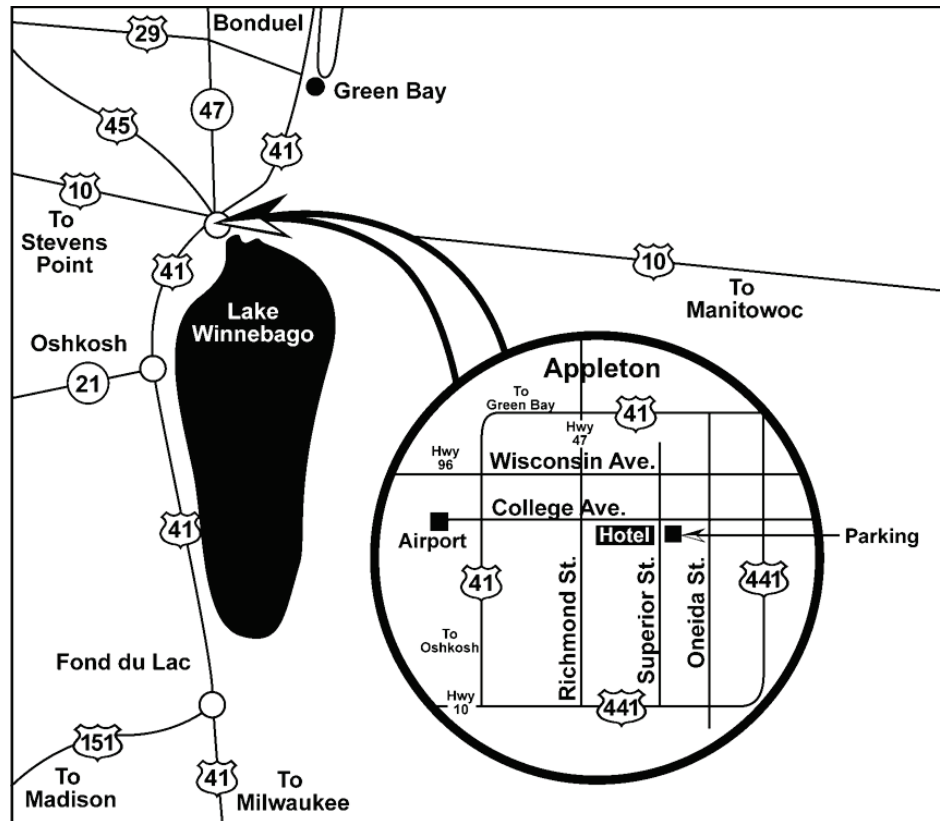
		MAIN ROOM	ROOM 1	ROOM 2	EVOLVE / WATERCARE ROOM
WEDNESDAY	4:00	Impression Valve Hands-On Service & Programming	Sanitizer Valve Hands-On Service & Programming		Drinking Water Systems
	4:30			Sales Through Service	
	5:00				
	5:30				
	6:00	Dinner Buffet			
	6:30				
	7:00	Commercial Applications (Optional Class)			
	7:30				
	8:00				
	8:30				

		MAIN ROOM	ROOM 1	ROOM 2	EVOLVE / WATERCARE ROOM
THURSDAY	7:00 am	Breakfast Buffet			
	7:30				
	8:00	Bacteria Testing & Disinfection Methods			W.E.T. Features & Benefits
	8:30				
	9:00	BREAK	BREAK	BREAK	BREAK
	9:30		Filtration Fundamentals (Cartridge Filters)	Reverse Osmosis Drinking Water Systems	Advanced Programming
	10:00				
	10:30				
	11:00	Lunch Buffet			
	11:30				
	12:00	Product Resources	In-Home Sales Training	Reverse Osmosis Drinking Water Systems	Advanced Service
	12:30				
	1:00				
	1:30	Review & Test			
2:00					

If you are ever unsure of which class to attend, please speak to a Water-Right staff member and they will be able to direct you.

A tour of our manufacturing facility is available after the school. Please stay in the Main Room to join the shuttle to that location. If you need a ride to the Appleton airport, please speak with a Water-Right staff member and they will arrange a driver for you.

Thank you for attending our water treatment school! We appreciate any feedback you may have regarding improvements the school.



From Green Bay (North):

Take Hwy 41 South to Appleton. Take Hwy 441 bypass South to College Ave. Exit on College Ave. and proceed West (right). Travel approximately 3 miles into downtown. After Avenue Mall, take a left on Superior St. Parking on left.

From Chicago/Milwaukee:

Take 94 North from Chicago to Milwaukee area. Take 894 bypass West around Milwaukee. Exit onto Hwy 41/45 North to Fond du Lac. Continue on 41 North to Appleton. Exit #137/College Ave. and travel East approximately 2.5 miles into downtown.

From Madison:

Take Hwy 151 North to Hwy 41 at Fond du Lac. Continue on 41 North to Appleton. Exit #137/College Ave. and travel East approximately 2.5 miles into downtown.

From 29/Eau Claire:

Follow Hwy 29 East. At Bonduel, take Hwy 47 South to Appleton. Continue on 47/Richmond until College Ave. Turn East on College Ave. and proceed about 4 blocks to hotel, on right.

From Stevens Point:

Follow Hwy 10 East, before Appleton 10 turns South at stoplights. Continue East on 96/Wisconsin Ave. until you reach 41. Take 41 South to College Ave. exit. Turn East onto College Ave. into downtown (approximately 2.5 miles).

From Manitowoc:

Follow Hwy 10 West to Appleton. Hwy 10 will turn North and join Oneida St. Continue on Oneida St. North into downtown. Take left onto College Ave. and travel 2 blocks. Make a left on Superior St.