



# A CLEAR DIFFERENCE

## A CLEAR LEADER



### Water is life.

From our humble beginnings in that one-bedroom home in Appleton, Wisconsin, we've grown to support a factory-trained, nationwide network of wholesalers, distributors, and water treatment professionals, including a growing international customer base. Water-Right's mission has focused extensively on treating problem water. That mission has continually driven our team to think beyond conventional materials and equipment. As a result, Water-Right has secured a reputation as an innovative and dynamic manufacturer of highly effective water treatment solutions — solutions to which no other manufacturer in the industry can compare.

Water-Right also embraces a strong educational focus. Our schools and regional dealer trainings are designed to strengthen the industry by solving water quality problems with the right equipment the first time.

### A passion for innovation.

Water-Right has introduced many unique water treatment solutions over the years, and we have no plans of stopping. Our innovations include an in-line chlorine generator, efficiency systems like none other on the market today, and advanced Wifi enabled system.

### Culture is key.

It is safe to say you've never worked at a place like Water-Right before. We are proud of the family values that built our business, but we also extend the family mentality to all that work here, our customers, and our vendors. Our family values nurture integrity, teamwork, growth, and success inside and outside of the company.

We provide fun activities for our employees and their families through out the year to show appreciation for their dedication.

As a company, we donate regularly to local community initiatives. We also encourage our employees to volunteer themselves by compensating for their time spent helping the community.

Overall, Water-Right builds our culture on a foundation of being **Helpful, Educators, Optimistic, Enthusiastic,** and **Smart** so that every day is spent with **HEROES.**

*Find out more about our company, the brands we offer, and our innovations at*  
[www.water-rightgroup.com](http://www.water-rightgroup.com)

