

For Immediate Release
August 8, 2018

Water-Right® Announces New “Wripli” Wi-Fi Capabilities for Water-Care and Evolve Products
Wi-Fi capabilities offer added benefits to both dealers and consumers with comprehensive solutions

Appleton, Wis. – [Water-Right®](#), a leading independent original equipment manufacturer (OEM) in the water treatment industry, is proud to introduce [Wripli](#), the organization’s new Wi-Fi-enabled water treatment platform, which further expands the list of benefits offered to Water-Right’s dealer network. Featuring comprehensive dealer and homeowner apps for mobile devices as well as an online dealer portal, Water-Right® now offers their dealers a way to service equipment remotely.



Wripli features comprehensive dealer and homeowner apps and an online dealer portal.

“Wripli offers a unique collection of Wi-Fi capabilities that provides benefits to both dealers and consumers,” said Kurt Gruett, president of Water-Right®, Inc. “We have just started to scratch the surface of what Water-Right® Wi-Fi-enabled equipment is capable of, and we are excited to continue advancing Wripli for the future.”

The Wi-Fi platform is currently available on select models in the Water-Care® and Evolve® product lines. For additional information, contact a Water-Right regional sales manager, call Water-Right at 800-777-1426 or visit water-rightgroup.com.

###

About Water-Right, Inc.

Water-Right® has been manufacturing water treatment systems for residential and commercial applications since 1963. They support a factory-trained, nationwide network of water treatment professionals, wholesalers, and distributors, including a growing international market. Water-Right® is proud to manufacture all its products in the United States. Visit www.water-rightgroup.com for additional information.

Photo attached for media use.

Caption: Wripli features comprehensive dealer and homeowner apps and an online dealer portal.

Media Contact:

Tara Brzozowski

[Element](#)

Director of Public Relations

tara@goelement.com

(920) 983-9700